

2022

CORPORATE SUPPORT PROSPECTUS



AMERICAN ACADEMY
OF COSMETIC SURGERY



THE AMERICAN ACADEMY OF COSMETIC SURGERY IS THE PROFESSIONAL SOCIETY FOR PHYSICIANS FROM ALL SPECIALTIES LOOKING TO ADVANCE THEIR SKILLS IN COSMETIC SURGERY AND PROMOTE PATIENT SAFETY.

With more than **13 MILLION** people undergoing cosmetic surgery procedures today, now, more than ever, cosmetic surgeons are seeking new and innovative products and services to ensure excellent and safe outcomes and to grow their practices.

Established in 1985, and today serving more than 1,600 members, the Academy supports cosmetic surgery professionals with education and training opportunities that will provide them with the tools to consistently offer high-quality patient care. From live surgery workshops and WebClinics to our Annual Scientific Meeting, the AACS provides year-round opportunities for physicians to come together and share the latest and best cosmetic surgery techniques, research, business strategies, technologies, and products.

Through the philanthropic arm of the Academy—the Cosmetic Surgery Foundation (CSF) with the dedication of its Webster Society giving level—cosmetic surgery research, educational programming and training, and award scholarships and research grants are funded.

We invite companies to share in our mission—to provide top-notch education, set patient safety standards, and offer paths for professional development and advocacy—by supporting the Academy and its Foundation.



To learn more about these and other opportunities, please contact:

Kimberly Miller, Fundraising and Development

Tel: (312) 981-6760

Email: kmiller@cosmeticsurgery.com



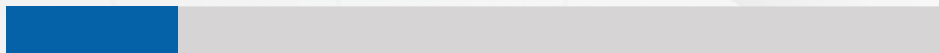
AMERICAN ACADEMY
OF COSMETIC SURGERY

ABOUT AACS MEMBERS

AACS members are cosmetic surgery practitioners from a diverse array of medical specialties, including Dermatology, General Surgery, Obstetrics & Gynecology, Ophthalmology Oral & Maxillofacial Surgery, Otolaryngology, and Plastic Surgery. We also have an Allied Health membership, made up of nurses, anesthesiologists and professionals focused on areas such as office/practice management, pharmaceutical supplies, patient recovery, stem cell research and healthy aging, among others.

REPRESENTED SPECIALTIES IN MEMBERSHIP

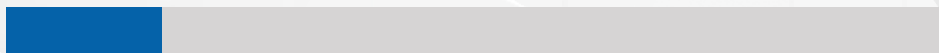
Dermatology – 10%



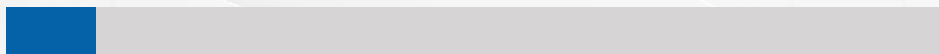
General Surgery – 13%



Obstetrics & Gynecology – 7%



Ophthalmology – 4%



Oral & Maxillofacial Surgery – 19%



Otolaryngology – 6%



Plastic Surgery – 10%

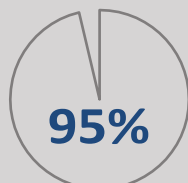


Other – 14%

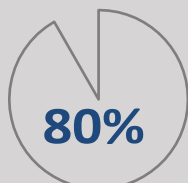


AMERICAN ACADEMY
OF COSMETIC SURGERY

PURCHASING POWER



have a role in
decision making



have the
final say



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UPCOMING EVENTS

AACS 2022 Annual Scientific Meeting

February 3-5, 2022

+ February 2, 2022, Facial Cadaver Course

Las Vegas, NV, USA

AACS 2022 Cosmetic Surgery Annual Review Course

March 11-13, 2022

Virtual; Live online via Zoom with on-demand viewing
of recorded content

AACS WebClinics

Held monthly on the 3rd or 4th Wednesday

7:30pm CT; 1-hour duration

Virtual; Live online via Zoom with on-demand viewing
of recorded content

AACS Allied Health Lunch, Learn & Network Webinars

Held monthly on the 3rd Wednesday

12:00pm CT; 1-hour duration

Virtual; Live online via Zoom with on-demand viewing
of recorded content

AACS Training Institute: Injectables Workshops

Schedule to come

AACS Live Surgery Workshops

Schedule to come



ANNUAL SCIENTIFIC MEETING

IMMERSE

FEB 3-5 • 2022 • LAS VEGAS

IN PERFECTION

ADVANCES IN COSMETIC SURGERY

AMERICAN ACADEMY OF
COSMETIC SURGERY
COSMETICSURGERY.ORG

1

FEBRUARY 2022

LIVE
& IN PERSON!

WEDNESDAY 2	THURSDAY 3	FRIDAY 4	SATURDAY 5
CADAVER COURSE	AACS ANNUAL SCIENTIFIC MEETING		

AACS 2022 ANNUAL SCIENTIFIC MEETING

FEBRUARY 3-5, 2022

+ February 2, 2022, Facial Cosmetic Surgery Cadaver Course
Mandalay Bay Convention Center
Las Vegas, Nevada
<https://www.cosmeticsurgery.org/mpage/AnnualMeeting2022>

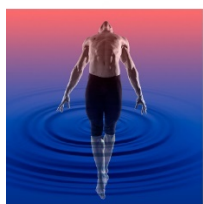
Anticipated attendance: 500+

Target audience: Cosmetic surgeons, residents, allied health professionals

Description: The 2022 AACS Annual Scientific Meeting will take place February 3-5, 2022, in Las Vegas, Nevada, at the Mandalay Bay Convention Center. The popular full-day Facial Cosmetic Surgery Cadaver Course will occur the day before, on February 2, 2022. More than 500 cosmetic surgery professionals and supporters will gather for enlightening keynote presentations and ground-breaking didactic sessions on the latest techniques and procedures in cosmetic surgery. Panel discussions on complications and high-impact sessions on aesthetic medicine topics will be included.

2022 Annual Scientific Meeting Committee:

J. Kevin Duplechain, MD, FACS, FAACS, Chair
Alex W. Sobel, DO, FAACS, Co-Chair
Mark Mandell-Brown, MD, FAACS, President
Wade D. Brock, MD, FAACS
Lisa Chipps, MD, FAAD, FAACS
Daria Hamrah, DMD, FAACS
C. Shane McDaniel, MD, DDS
Arian S. Mowlavi, MD, FACS
Tanuj Nakra, MD, FACS
Marco A. Pelosi, III, MD, FACOG, FACS, FICS, FAACS



AACS 2022 ANNUAL SCIENTIFIC MEETING
IMMERSE FEB 3-5 • 2022 • LAS VEGAS
IN PERFECTION
ADVANCES IN COSMETIC SURGERY



PROGRAM AT-A-GLANCE

WEDNESDAY 2/2/22	THURSDAY 2/3/22	FRIDAY 2/4/22	SATURDAY 2/5/22
Facial Cadaver Course	101 Course: Face Lift A-Z Allied Health Session New Surgeons Breakfast Session Exhibits Keynote: Dr. Andrea Moreira, Breast Resensation General Sessions – Breast Panel – What Would You Do? – Specialty Updates – Best Skin & Body Treatments – Autologous Graft Techniques AACS Fellowship Luncheon Practice Management Session Residents Forum Welcome Reception	101 Course: Legends (Lipo, Face Lift, Breast) Women in Cosmetic Surgery Breakfast Session Exhibits Webster Lecture: Dr. C. William Hanke Poster TikTok General Sessions – Injector Complications – The Story Behind the Photo – Medical Management of Hair Loss – Full Body Pearls – What's New in Male/Female GU? ABCS Diplomates Luncheon Practice Management Session Business Meeting & Service Awards CSF Webster Society Event	Breakfast with the Experts Live Patient Session (Injectables) Exhibits General Sessions – Rhinoplasty – Lipo, High-Def Lipo and Complications Lunch & Libations Open Mic: Hot Topics

PROMOTIONAL RECOGNITION DEADLINE:

December 17, 2021

OPPORTUNITIES FOR SUPPORT & VISIBILITY:

- Exhibits
- Educational Grants & General Sponsorships
- Facial Cosmetic Surgery Cadaver Hands-On Workshop
- Other Event Opportunities, including Cosmetic Surgery Foundation options
- Advertising in Final Program Guide (see ADVERTISING section)

AACS 2022 ANNUAL SCIENTIFIC MEETING

OPPORTUNITIES FOR SUPPORT & VISIBILITY

EXHIBITS: \$3,500 PER BOOTH

The AACS Annual Scientific Meeting boasts a popular exhibits show. See EXHIBIT PROSPECTUS for further details. The standard booth size is 10' x 10' (100 square feet) or multiples thereof.

Contact: Rachel Ross, Meeting Planner
Email: rross@cosmeticsurgery.org

EDUCATIONAL GRANTS & GENERAL SPONSORSHIPS:

VARIOUS AMOUNTS, MINIMUM \$2,500

The Academy is pleased to accept educational grants and general sponsorship to defray the costs of the meeting. Supporters are acknowledged with the company name listed within the Final Program Guide, on signage, in break slides, and on the website.

FACIAL COSMETIC SURGERY CADAVER HANDS-ON WORKSHOP: \$10,000 + IN-KIND PRODUCT SUPPORT

4-5 available; not an exclusive opportunity.

Wednesday, February 2, 2022, 8:00am-6:00pm
Medical Innovations and Training Institute (MITI)
Las Vegas, Nevada

Target audience: Beginner and intermediate cosmetic surgeons, and also topics of interest to advanced surgeons

Anticipated attendance: 40

Description: This cadaver course takes place the day before the 2022 Annual Scientific Meeting. The workshop focuses on cosmetic surgery procedures of the upper and lower face, including brow lift, upper and lower blepharoplasty, ectropion repair, lower face lift, implants, and a demonstration on skin tightening. Expert faculty teach and demonstrate, and attendees have ample time for hands-on practice in small group settings. Attendees are transferred from Mandalay Bay to MITI in the morning and spend the entire day at the cadaver lab. Breakfast, lunch, and coffee/snacks are included.

Recognition includes:

- Company name indicated as a sponsor on the program
- Company name on the website
- Company name on signage at the workshop
- Acknowledgment of company during opening remarks
- Table with two (2) chairs for a tabletop display/literature
- Attendance for two (2) company representatives



AACS 2022 ANNUAL SCIENTIFIC MEETING

OTHER EVENT OPPORTUNITIES

WOMEN IN COSMETIC SURGERY BREAKFAST SESSION: \$20,000 EXCLUSIVE OR \$7,500 NON-EXCLUSIVE SPONSORSHIP

Co-chairs, Suzan Obagi, MD, and Jane Petro, MD, will host the 3rd annual event of the Women in Cosmetic Surgery, now a formalized section of the American Academy of Cosmetic Surgery. The much-anticipated session will include keynote speaker Andrea Moreira, MD, breast reconstructive surgeon, who will share her personal/professional journey, followed by a panel discussion. Following, there will be small group roundtable discussions entitled, "Owning Your Own Business: Challenges and Advice," and "Work-Life Balance: Things I Would Do Differently."

Anticipated attendance: 100

Recognition includes:

- Company name within the program by the event listing
- Company name on the website
- Company name announced from the podium at the start of the session



COFFEE BREAK: \$15,000 EACH

Five (5) available; each is an exclusive opportunity

Recognition includes:

- Company name within the program by the event listing
- Company name on the website
- Company name on signage by the beverage station
- Company name announced from the podium before the break

AACS 2022 ANNUAL SCIENTIFIC MEETING

OTHER EVENT OPPORTUNITIES

LUNCH – IN EXHIBIT HALL: \$30,000 EACH

Three (3) available; each is an exclusive opportunity

Recognition includes:

- Company name within the program by the event listing
- Company name on the website
- Company name on signage by the food station
- Company name announced from the podium before the lunch

LUNCH – AACS FELLOWSHIP PROGRAM LUNCHEON: \$30,000

One (1) available; exclusive opportunity

Recognition includes:

- Company name within the program by the event listing
- Company name on the website
- Company name on signage by the food station
- Company name announced from the podium during the lunch session

WELCOME RECEPTION: \$75,000 EXCLUSIVE OR \$20,000 NON-EXCLUSIVE

The Welcome Reception is a favorite among attendees. As a sponsor of the kickoff party, recognition includes:

- Company name within the program by the event listing
- Company name on the website
- Company name on signage by the food station
- Company name announced from the podium before the reception
- Recognition on social media

WIFI SPONSOR: \$20,000 EXCLUSIVE

One (1) available; exclusive opportunity

Recognition includes:

- Company name within the program
- Company name on the website
- Company name in the app
- “Sponsored by (company)” byline on the sign with WiFi network and password



AACS 2022 ANNUAL SCIENTIFIC MEETING
IMMERSE IN PERFECTION
ADVANCES IN COSMETIC SURGERY
FEB 3-5 • 2022 • LAS VEGAS



AACS 2022 ANNUAL SCIENTIFIC MEETING

OTHER EVENT OPPORTUNITIES

PRODUCT SHOWCASE WEBCAST: \$2,500

Multiple available; not exclusive

Pitch your product or service to AACS Annual Scientific Meeting attendees. The Product Showcase Webcast is an opportunity for companies to provide a 1- to 2-minute video of their company and/or products. Exhibiting companies may wish to use the time to talk about special promotions. The Product Showcase Webcast will be assembled through January 2, 2022. All content will be pre-recorded and produced by the AACS into a compilation video. The video will be promoted in January 2022 via eblast to all attendees and posted on the meeting website. NOTE: Content is subject to review and approval by the AACS Exhibits & Advertising Review Committee.

HOTEL ROOM DROP MARKETING OPPORTUNITY: \$3,500

Multiple available; not exclusive

Use this opportunity to directly connect with attendees—invite them to your booth, feature show specials, highlight a new product, or to educate them on the uses and benefits of your products and services.

How it works: The room drops will be delivered to all AACS room block guests exclusively at the Mandalay Bay and Delano and will occur on one day only: Thursday, February 3, 2022, between the hours of 9:00am and 9:00pm. You are responsible for producing your room drop materials and deliver them to the hotel in a condition ready to be delivered by the requested date. You are responsible for paying the hotel's room drop fees, which are separate from the AACS's fee to participate in this opportunity. The hotel currently charges a \$2,500 fee plus \$2.50 per room drop for a small item. You are responsible for any receiving and handling fees your item may incur at the hotel.

Policies: The AACS logo may not be used on the materials. You may not state or imply that your product or service is endorsed by or recommended by the AACS. You are required to forward your room drop piece for review and approval by the stated date.



AMERICAN ACADEMY
OF COSMETIC SURGERY

2

COSMETIC SURGERY FOUNDATION

The Cosmetic Surgery Foundation for Education, Research, and Patient Safety, Inc. (CSF) is a 501(c)(3) organization and is the related foundation of the Academy. The CSF funds research, educational programming, and other training initiatives to expand the knowledge base and elevate awareness within the cosmetic surgery community and the public at large. The Foundation maintains a steadfast commitment to the advancement of the science of cosmetic surgery and the enhancement of patient safety and trust.



GRANTS & GENERAL SPONSORSHIPS: VARIOUS AMOUNTS

Supporting CSF Research Grants Program and Educational Resources for AACS Training Fellows

The Foundation seeks and accepts educational and charitable grants and general sponsorships to support its mission and help fund its research grants program, education, and training resources for AACS Training Fellows. Consider a grant of \$10,000, \$20,000, \$30,000, or more, and help support the advancement of the specialty.

Recognition includes:

- Company name/logo on the CSF web pages of the AACS website as a supporter
- Company name as a supporter of the Foundation in research grant materials/acknowledgment letters to grantees
- Acknowledgment of support during remarks at the CSF Webster Society annual event

CSF VIP LOUNGE: \$7,500 EXCLUSIVE OR \$2,500 NON-EXCLUSIVE

Webster Society members have access to the CSF VIP Lounge at the AACS 2022 Annual Scientific Meeting on Thursday and Friday of the meeting in a designated piped-and-draped area in the Exhibit Hall. The VIP Lounge is a place to relax, to work or check emails, to charge devices, and to enjoy snacks and beverages.

Recognition includes:

- Company name within the program by the VIP Lounge description
- Company name on signage at the VIP Lounge
- Access to the VIP Lounge for two (2) company representatives (with exclusive sponsorship, all company reps have access)

Cosmetic Surgery Foundation 2021–2022 Board of Directors

President | Sheila C. Barbarino, MD

Vice President | Alex Sobel, DO

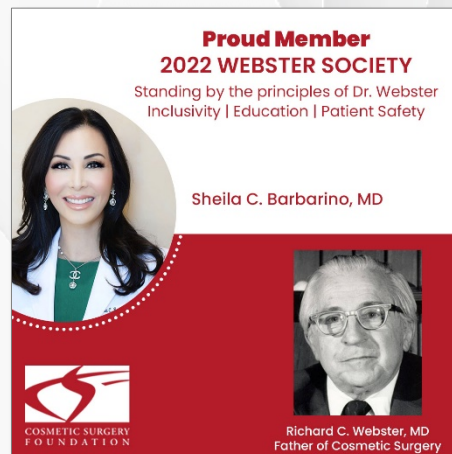
Treasurer | Edward Zimmerman, MD

Secretary | Roxana F. Barad, MD

Immediate Past President | J. Kevin Duplechain, MD

Board Member | Ryan Diepenbrock, DDS

Board Member | Robert Jackson, MD



COSMETIC SURGERY FOUNDATION

**CSF WEBSTER SOCIETY EVENT—THE WEBSTER SOCIETY SUPPER CLUB:
\$75,000 EXCLUSIVE OR \$15,000 NON-EXCLUSIVE**

FRIDAY, FEBRUARY 4, 2022



Dr. Richard Webster, the “Father of Cosmetic Surgery,” was a generous educator who stood for the principles of inclusivity, education, and patient safety. This year's annual Webster Society event—The Webster Society Supper Club—will take place at the AACS 2022 Annual Scientific Meeting on the evening of Friday, February 4, 2022. Your donation will help support the event.



Anticipated attendance: 250

Support of the Webster Society Supper Club includes:

- Company name on the CSF web pages of the AACS website as a supporter
- Company name within the program by the event listing
- Company name on signage at the event
- Acknowledgment of support during the remarks at the event
- Exclusive sponsorship includes one (1) table of eight (8) tickets

Table purchase: If you cannot sponsor the Webster Society Supper Club, perhaps you would be interested in purchasing a table!

- \$15,000 for one (1) reserved table with eight (8) seats
- \$7,500 for one (1) reserved table with four (4) seats

The Webster Society Supper Club

Friday, February 4, 2022, 7:00pm



Supper clubs are the hot trend in Las Vegas! Bellagio has “The Mayfair Supper Club,” Wynn opened “Delilah” in July 2021, and the Cosmopolitan opened “SuperFrico” in September 2021. We are creating our own supper club for one night only! **The Webster Society Supper Club at Mandalay Bay** is a modern take on a classic American restaurant where vintage dining, classic cocktails and entertainment collide to make up the show. As a throwback to the days when supper clubs became popular, our event will have a flare of the 1930-1940s.

Don't miss this fun event with your friends and colleagues while supporting a great cause.



OTHER AACS EDUCATIONAL EVENTS

COSMETIC SURGERY ANNUAL REVIEW COURSE: \$5,000 NON-EXCLUSIVE

MARCH 11-13, 2022

Virtual; Live online via Zoom with on-demand viewing of recorded content
Course Director: E. Antonio Mangubat, MD

This intense 3-day course includes a comprehensive curriculum review of best practices for popular cosmetic surgery procedures. This course is intended for intermediate to advanced cosmetic surgeons looking for a full refresher. It is also intended as a preparatory course for those intending to sit for the American Board of Cosmetic Surgery exam or the American Board of Facial Cosmetic Surgery exam. Registrants will receive access to the full recording of the course for one year as well as supplementary materials.

Anticipated attendance: 30-40

Recognition includes:

- Company name on the course web page
- Company name included with acknowledgment in promotional eblasts for the course sent to the full AACS membership
- Company name announced during welcome remarks

WEBCLINICS: \$2,500 NON-EXCLUSIVE PER WEBINAR

HELD MONTHLY

Held monthly on the 3rd or 4th Wednesday
7:30pm CT; 1-hour duration

Virtual; Live online via Zoom with on-demand viewing of recorded content
Co-Chairs: Marco Barusco, MD, and Brett Kotlus, MD

Developed by the Academy's Education Committee and taught by cosmetic surgery experts, the webinars focus on evidence-based approaches that drive the safest patient outcomes. Following each lecture, there is a question-and-answer session where learners can interact with the speaker. Each webinar is 60 minutes and begins at 7:30pm Central Time.

Anticipated attendance: 60-75 per webinar, plus post-course purchasers in the AACS Learning Management System

Target audience: All practitioners in the field of cosmetic surgery

Recognition includes:

- Company name on the specific WebClinic web page
- Company name included with acknowledgment in promotional eblasts for the WebClinic sent to the full AACS membership
- Company name announced during welcome remarks



OTHER AACS EDUCATIONAL EVENTS



ALLIED HEALTH “LUNCH, LEARN & NETWORK” WEBINARS: \$2,500 NON-EXCLUSIVE

HELD MONTHLY

Held monthly on the 3rd Wednesday
12:00pm CT; 1-hour duration
Virtual; Live online via Zoom with on-demand viewing of recorded content
Co-chairs: Marsha Steed and Gabriele Bellini



Available to AACS Allied Health members, the Lunch, Learn & Network webinars provide an opportunity to acquire new knowledge and resources to manage a clinical practice better while networking with and learning from colleagues. Each webinar focuses on a topic with a main lecture followed by open discussion. Past webinars have included such topics as reputation management, credit card processing and finance options, and hiring and firing personnel.

Anticipated attendance: 50 per webinar

Target audience: Practice managers and midlevel providers in a cosmetic surgery practice

Recognition includes:

- Company name/logo included with acknowledgment in promotional eblasts
- Company name/logo included in a follow-up email to attendees
- Company name announced during welcome remarks

AACS TRAINING INSTITUTE: VARIOUS AMOUNTS + IN-KIND PRODUCT SUPPORT

2-3 WORKSHOPS PER YEAR

The AACS Training Institute is dedicated to elevating the confidence, competency, and success of cosmetic surgery clinicians by providing curriculum, establishing requirements, and setting standards that are sensitive to the demands of the profession. In partnering with expert members, the AACS offers workshops in cities throughout the U.S. focused on soft tissue filler injection techniques, the use of neurotoxin injections, and other rejuvenation techniques and products. The workshops highlight various products and aesthetic indications. Through a series of lectures, panel discussions, and live patient demonstrations, the attendees review the facial anatomy, learn indications for treatment, and observe the injection techniques in small group settings. Each workshop has its own corporate support catalogue that outlines the options for support.



Anticipated attendance: 15-25 per workshop

Target audience: Physicians and allied health providers; beginner to advanced depending on the specific workshop

OTHER AACS EDUCATIONAL EVENTS

LIVE SURGERY WORKSHOPS: VARIOUS AMOUNTS + IN-KIND PRODUCT SUPPORT

2-3 WORKSHOPS PER YEAR

The AACS in partnership with host physicians at their clinics offers live cosmetic surgery workshops. The format includes lectures with panel discussions, and multiple surgeries. There is real-time Q&A as surgeons demonstrate techniques and perform surgery. Networking and pearls continue during lunches and social events. Each workshop has its own corporate support catalogue that outlines the options for support.

Anticipated attendance: 25-50

Target audience: Physicians with all levels of experience who practice cosmetic surgery



WOMEN IN COSMETIC SURGERY LEADERSHIP SERIES: \$50,000 EXCLUSIVE OR \$15,000 NON-EXCLUSIVE

MARCH 2022 & APRIL–SEPT 2022

In 2021, the AACS formed its Women in Cosmetic Surgery (WiCS) Section. The goal of the WiCS Section is to support the personal and professional growth of women cosmetic surgeons at all career levels by providing networking and mentorship opportunities and improving leadership skills. To support the 78% of the AACS WiCS Section membership that identified leadership development as an area of interest, the AACS WiCS Section is planning a virtual leadership development series in 2022.

Membership demographics of the AACS WiCS Section:

- The AACS WiCS Section is primarily comprised of physicians with a surgical primary specialty.
- Many AACS WiCS Section members own their private practice or partner in a larger firm; therefore, they are primary business decision makers.
- Most AACS WiCS Section members are U.S. based.
- AACS WiCS Section members are from various career stages, from resident to retired.

Anticipated attendance:

- 25-50 persons for the first webinar (open to all), planned for March 2022
- Four (4) persons selected for the individualized coaching program to occur April through September 2022

Recognition includes:

- Company name included with acknowledgment in promotional eblasts
- Company name included in a follow-up email to attendees
- Company name announced during welcome remarks

ADVERTISING

AACS PUBLICATIONS

AMERICAN ACADEMY
OF COSMETIC SURGERY

AACS ANNUAL SCIENTIFIC MEETING FINAL PROGRAM GUIDE

The Annual Scientific Meeting Final Program Guide is 44–52 pages and 8½"×11" in size. The Final Program Guide is published in full color with advertisements placed in the back of the publication. In addition to a printed hard copy, it is also provided as a pdf and posted on the website and in the conference app. Circulation includes 500–600 conference attendees, and the Final Program Guide is their continuous companion throughout the meeting. The Final Program Guide is the “go to” source for attendees to navigate the meeting and is often kept for months and years after and used as a reference.

Ad Sizes and Rates:

Back inside cover	\$5,500
Full-page (no bleed)	\$2,600
Half-page (no bleed)	\$1,600

Rate Card with art specifications: <https://www.cosmeticsurgery.org/>

Ad commitment due date: December 15, 2021

Final artwork due date: December 28, 2021

Contact: Cheryl Duckler, AACS Newsletter Coordinator

Email: cduckler@cosmeticsurgery.org



THE CONSULT

The Consult is the AACS's member newsletter, published quarterly—March, June, September, and December—in digital format (PDF). It is distributed via email to AACS members as well as posted in the Members Only section of the AACS website. *The Consult* is approximately 25–30 pages per issue.

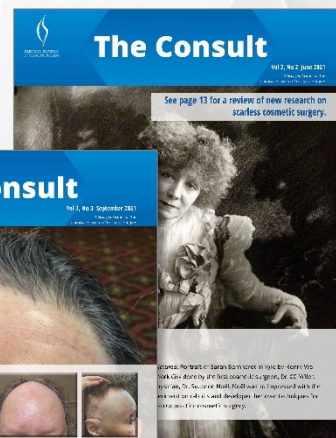
Ad Sizes and Rates:

Full-page	\$2,500
Half-page horizontal	\$1,250

Rate Card with art specifications: <https://www.cosmeticsurgery.org/>

Contact: Cheryl Duckler, AACS Newsletter Coordinator

Email: cduckler@cosmeticsurgery.org



To reserve your spot, please contact:

Cheryl Duckler, AACS Newsletter Coordinator

Email: cduckler@cosmeticsurgery.com

AMERICAN ACADEMY
OF COSMETIC SURGERY

ADVERTISING

AACS PUBLICATIONS

AMERICAN JOURNAL OF COSMETIC SURGERY

The American Journal of Cosmetic Surgery (AJCS) is the official publication of the American Academy of Cosmetic Surgery and is published quarterly in both print and online formats. The journal features state-of-the-art cosmetic surgery procedures, topics and breakthroughs, all written by distinguished experts in their respective fields. The Journal maintains a tradition of excellence in publishing original manuscripts relating to each area within cosmetic surgery, including Otolaryngology, Plastic and Reconstructive Surgery, Dermatology, Obstetrics/Gynecology, General Surgery, Ophthalmology and Oral and Maxillofacial Surgery. Peer-reviewed manuscripts reflect the highest quality and leading edge of knowledge.

AJCS webpage: <https://journals.sagepub.com/home/acs>

- Print advertising
- Other promotional opportunities (belly band, inserts, etc.)
- Digital advertising

Contact: Cody Michel, SAGE Publications

Phone: (805) 410-7231

Email: cody.michel@sagepub.com

https://journals.sagepub.com/page/acs/rate_card



AACS ONLINE OPPORTUNITIES

AACS BUYER'S GUIDE

Showcase your message and products to over 2,500 relevant buyers through the online AACS Buyer's Guide. Select from a menu of display advertising and searchable content options.

AACS Buyer's Guide website: <https://aacsbuyersguide.com/>

Contact: MultiView Sales

Phone: (800) 816-6710

Email: salesinquiries@multiview.com

COSMETIC SURGERY WEEKLY NEWS BRIEF

Cosmetic Surgery News Brief tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of cosmetic surgeons, the Cosmetic Surgery News Brief keeps professionals informed of topics that matter most. Subscribers are decision makers with purchasing power—the top-tier experts in the industry.

There are multiple options for ad sizes and price points: leaderboard, lower leaderboard, box ad, middle banner, top banner, bottom banner, product showcase, callout text, featured article, and more.

Contact: MultiView Sales

Phone: (972) 402-7070

Email: salesinquiries@multiview.com

<https://mk.multibriefs.com/MediaKit/Pricing/AACS>

ADVERTISING

AACS WEBSITE ADS

WEBSITE ADVERTISING

Highlight your core message and drive traffic to your website with exclusive positions on the AACS website. These ad positions will occupy prime real estate to help sell your products and services to industry decision makers.

WEBSITE RETARGETING

The Website Retargeting Program helps you make the most of your ad spend by retargeting industry professionals after they've clicked away from the AACS website, keeping your brand top-of-mind and ensuring that you'll consistently connect with them across their buying journey.

Contact MultiView Sales

Phone: (972) 402-7070

Email: salesinquiries@multiview.com

AACS MAILING LIST RENTAL

ONE-TIME MAILING LIST RENTAL: \$2,500

The AACS offers its mailing list for one-time rental to qualified individuals, groups, and companies. The list includes AACS members and prospective members (approximately 2,500). Lists include names and addresses only. Note: email addresses and phone and fax numbers are not provided.

Mailing list rental form: <https://www.cosmeticsurgery.org/page/Rental>

Contact Margaret Bengtson, AACS Administrator

Phone: (312) 981-6760

Email: mbengtson@cosmeticsurgery.org

Please call us with any questions. We look forward to working with you.

AACS Headquarters

Phone: (312) 981-6760

Email: info@cosmeticsurgery.org

www.cosmeticsurgery.org



AMERICAN ACADEMY
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